



## SUSTAINABILITY REPORT

01.01.2025 - 31.12.2025

### About the Report

We initiated our sustainability efforts in 2023 and aimed to further strengthen them in 2025 across environmental, social, and economic dimensions. This report covers developments between 01.01.2025 - 31.12.2025.

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### Facility Introduction and Features

Since October 2014, Crowne Plaza Oryapark Hotel has been operating under Orya Holding as part of the InterContinental Hotel Group. Located in Ümraniye, Istanbul, our five-star hotel features 197 rooms, 15 meeting rooms, 1 ballroom, landscaped areas, a greenhouse, and a garden. We provide high-quality services with SPA facilities, restaurants, a lobby bar, Starbucks, a stone oven, and multiple social areas.

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### Reducing Environmental Impacts

- Certified with **LEED in 2014**, continuing compliance with its standards.
- Projects launched to **increase energy efficiency by 10%** and **reduce water consumption by 15%**.
- Paper and plastic waste reduction through QR menus, refillable bottles, water purification, and biodegradable straws.
- Optimization of kitchen operations to **reduce food waste by 20%**.
- Collaborations with local producers to **reduce carbon emissions** and **support the local economy**.

CROWNE PLAZA®

— BY IHG —

Istanbul - Oryapark

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Bu Otel IHG Hotels Limited Lisansı altında Oryatas İnşaat ve Ticaret A.Ş tarafından işletilmektedir.  
This hotel is operated by Oryatas İnşaat ve Ticaret A.Ş under licence from IHG Hotels Limited.



## Personnel and Work Life

At Crowne Plaza Oryapark Hotel, the foundation of HR processes is **employee health, safety, and well-being**.

- 49.55% of staff reside in Ümraniye, 30.63% in nearby districts.
- 32 women, 79 men, and 4 employees with disabilities are employed.
- Regular Occupational Health and Safety trainings are provided to all employees.

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## Social Activities

- Annual **Staff Night** events.
- Special celebrations for Mother's Day, Women's Day, birthdays, and religious holidays.
- Motivation activities including picnics, fish days, and barbecues.
- Employees join intercompany bowling tournaments and football matches.
- Pilates sessions are organized for employees and guests.
- Ramadan support through food packages or shopping vouchers.

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## Cultural Activities

- Promotion of **Turkish cuisine and traditions** through local product tastings.
- Presentation of **organic products grown in our greenhouse**.
- Distribution of maps with transportation, neighborhood, and jogging route information.
- Themed decorations for Ramadan, Easter, and other special days.
- Quarterly invitation events for corporate partners.
- International sports competitions broadcasted on a big screen in the lobby.

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